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14 Construction Industry Ambassadors Pledged to Promote Construction Industry

Hong Kong • 18 November 2015 – Fourteen inspiring young people who are passionate about the construction industry pledged to become the industry’s ambassadors at the Construction Industry Ambassador Appointment Ceremony today. The Ambassadors comprise management personnel, professionals, experienced craft masters, as well as current Construction Industry Council trainees. The Ceremony was officiated by Mr. Eric MA Siu-cheung, Under Secretary for Development, HKSAR Government and Ir LEE Shing-see, Chairman of the Construction Industry Council.

The Construction Industry Ambassador campaign gives a human face to one of the pillars of the Hong Kong economy. These ambassadors promote the industry by inspiring members of the general public, especially the ambassador’s younger counterparts, to build a construction career.

“We are delighted to have found such a group of young individuals who possess high potential and performed admirably in the construction industry. Their professional image and dedication help them become a vital force strengthening the industry and contributing to Hong Kong,” said Chairman LEE.

The Construction Industry Ambassador Nomination included two divisions – CIC Trainees Division and Practitioner Division. A total of 250 nominations were received since May this year. The 14 ambassadors were selected based on their image, demonstration of positive attributes, and integrity by a judging panel composed of experienced construction professionals. These ambassadors, as the title suggests, will promote the industry in their year-long mission of attracting more young talents to join the booming industry.



Fourteen Construction Industry Ambassadors with Ir LEE Shing-see, Chairman of the CIC (Back row, 5th left), Mr. MA Siu-cheung, Under Secretary for Development, HKSAR Government (Back row, 6th left), Ir Dr. Christopher TO, Executive Director of the CIC (Back row, 6th right), and Ms. LEE Oi-yen, Senior Manager – Internal Audit of the CIC (Back row, 5th right)



Fourteen Construction Industry Ambassadors made pledges



**CONSTRUCTION
INDUSTRY COUNCIL**
建造業議會

About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 under the *Construction Industry Council Ordinance* (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit www.hkcic.org for further details.

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